



C O N C E P T N O T E

MOZAMBIQUE TOURISM SUMMIT

03-04 NOV 2025

PROSPERITY. HERITAGE. VISION.

1. Context

The Province of Inhambane holds great tourism potential and investment opportunities. Its 700 km of coastline with crystal-clear beaches, rich marine flora and fauna, and its scenic inland landscapes, combined with gastronomy and the hospitality of its people, make it a hidden gem and one of the best destinations for investment.

The province also boasts remarkable biodiversity concentrated in conservation areas such as the Bazaruto Archipelago National Park, Zinave National Park, Pomene National Reserve, and Quewene Wildlife Sanctuary. These areas are home to a wide variety of fauna including elephants, buffalo, giraffes, impalas, hippos, monkeys, crocodiles, reptiles, dugongs, whales, dolphins, sharks, manta rays, birds, coral reefs, among others.

Along the coast, one can easily encounter the marine Big Five: whale shark, dugong, manta ray, turtle, and dolphin. Inland, it is possible to spot the terrestrial Big Five: lion, elephant, rhinoceros, leopard, and buffalo. These areas also offer alternative activities such as horseback riding, hiking, climbing, safaris, and nature observation.

From a cultural perspective, the province showcases a wide diversity of historical and cultural heritage, with Timbila declared as Oral and Intangible Heritage of Humanity, along with other cultural expressions such as Zore, Dzumba, and Ngalanga. Historical and archaeological sites like the Manyikeni and Chibuene Archaeological Stations, and the architectural heritage of Inhambane City itself, also serve as tourist attractions.

In addition, Inhambane has potential for agricultural production and the establishment of agro-industrial units for processing fruit, meat, cassava, coconut, cashew nuts, and exploration of resources such as limestone, clay, light petroleum, natural gas, and heavy sands.

However, to transform this potential into concrete and sustainable benefits, it is essential to ensure a favourable investment climate, foster innovation in the sector, and strengthen the training of tourism professionals.

Based on these principles, the Provincial Government of Inhambane intends to host the **International Tourism Conference** named **Mozambique Tourism Summit**.

The **Mozambique Tourism Summit** aims to establish itself as a multidisciplinary platform for presenting investment opportunities, showcasing bankable projects, mobilizing capital, connecting entrepreneurs to opportunities, and internationalizing the Province of Inhambane.

The event is designed as an **annual conference**, to be held between in the last week of October and/or the first week of November each year, alternating between the cities of Inhambane and Vilankulo — the main tourism hubs of the province. This approach will highlight both cities and their surrounding regions with tourism potential. The conference will also explore other relevant areas for the development of the province, namely: tourism, industry, agriculture, livestock, and fisheries.

The Summit is conceived to provide in-depth insights into investment opportunities and to strengthen economic relations between investors and Inhambane Province, focusing on the aforementioned sectors.

2. Rationale

Tourism in Inhambane has the potential to boost socioeconomic growth, generate jobs, and promote cultural heritage.

However, challenges such as infrastructure, conservation, social inclusion, innovation, digital transformation, and skills training need to be addressed to ensure the consolidation of the tourism industry and the internationalization of Inhambane as a destination.

The **Mozambique Tourism Summit** will serve as a platform for investment promotion and attraction, while also enabling discussions on public policies, innovation strategies, and international best practices to ensure more inclusive and resilient tourism.

3. Summit Objectives

General Objective

- Promote the internationalization of Inhambane as a tourism destination and position it as the tourism capital of Mozambique.

Specific Objectives

1. Promote Inhambane's tourism potential and attract strategic investments and partnerships.
2. Attract major tourism investors and international hotel groups.
3. Showcase the portfolio of priority tourism and cultural projects in the province.
4. Promote sustainable tourism and solutions for conserving terrestrial and marine ecosystems.
5. Promote training programs, institutional partnerships, and identify capacity-building needs.
6. Propose innovative digital solutions to enhance the tourism experience in Inhambane.



4. Methodology

The Mozambique Tourism Summit will adopt a hybrid model (in-person and virtual), featuring discussion panels on key tourism-related themes, including:

- Panel discussions with national and international experts.
- Presentation of success stories and best practices.
- Networking spaces and business opportunities.
- Thematic exhibitions (products and services).
- Guided tours to investment sites.

5. Target Audience

- Investment funds.
- Entrepreneurs and investors in the sector.
- Tour operators.
- National and international partners;
- Government authorities and tourism regulators;
- Environmental conservation organizations;
- Local communities and tourism associations;
- Media outlets.

6. Date and Venue

The event will take place from **03 to 04 November 2025, in Vilankulo.**

7. Theme

"INHAMBANE: A DESTINATION OF EXCELLENCE, A FUTURE OF OPPORTUNITIES"

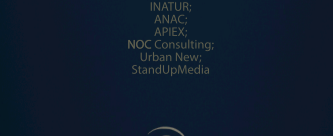
8. Thematic Areas

The Summit will focus on the following themes:

- i. Investment and strategic partnerships;
- ii. Innovation and digital transformation in tourism;
- iii. Development and competitiveness of local tourism;
- iv. Blue Economy and environmental conservation;
- v. Community-based, cultural, and inclusive tourism;
- vi. Training and competitiveness in the tourism sector.

9. Expected Outcomes

- a) Attract investors and investments to Inhambane Province;
- b) Increase international tourist arrivals, particularly from Europe, Asia, the Americas, and Australia;
- c) Position the Summit as an international reference and part of the global tourism agenda;
- d) Attract major hotel groups to invest in the province;
- e) Internationalize the destination Inhambane;
- f) Strengthen and consolidate Inhambane's digital



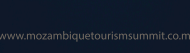
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Co-Organizers

- FSI, Lda (Event Curator);
- CEP Inhambane;
- INATUR;
- ANAC;
- APIEX;
- NOC Consulting;
- Urban New;
- StandUpMedia



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